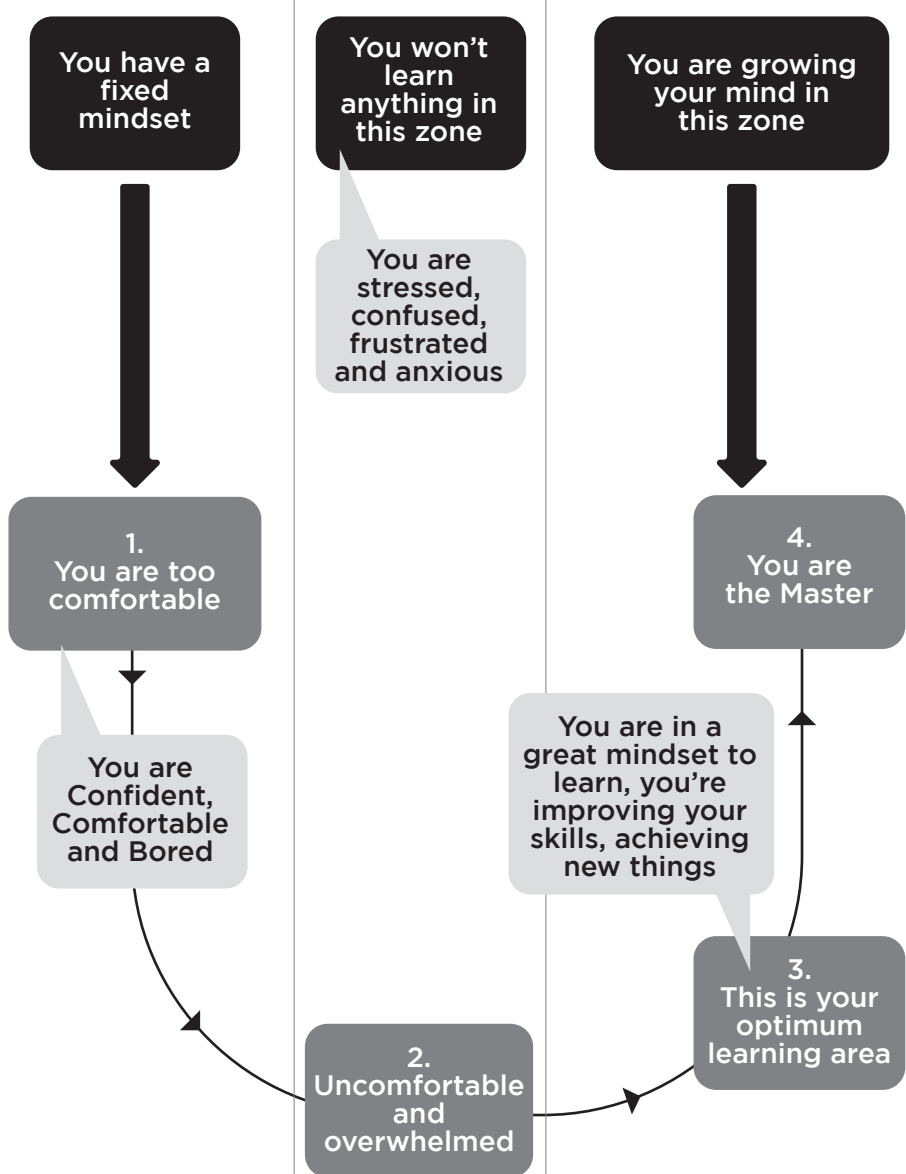






Character



Conflict



Spark



The Change
In Character



Take away
Message



Touch



See



Sound



Smell



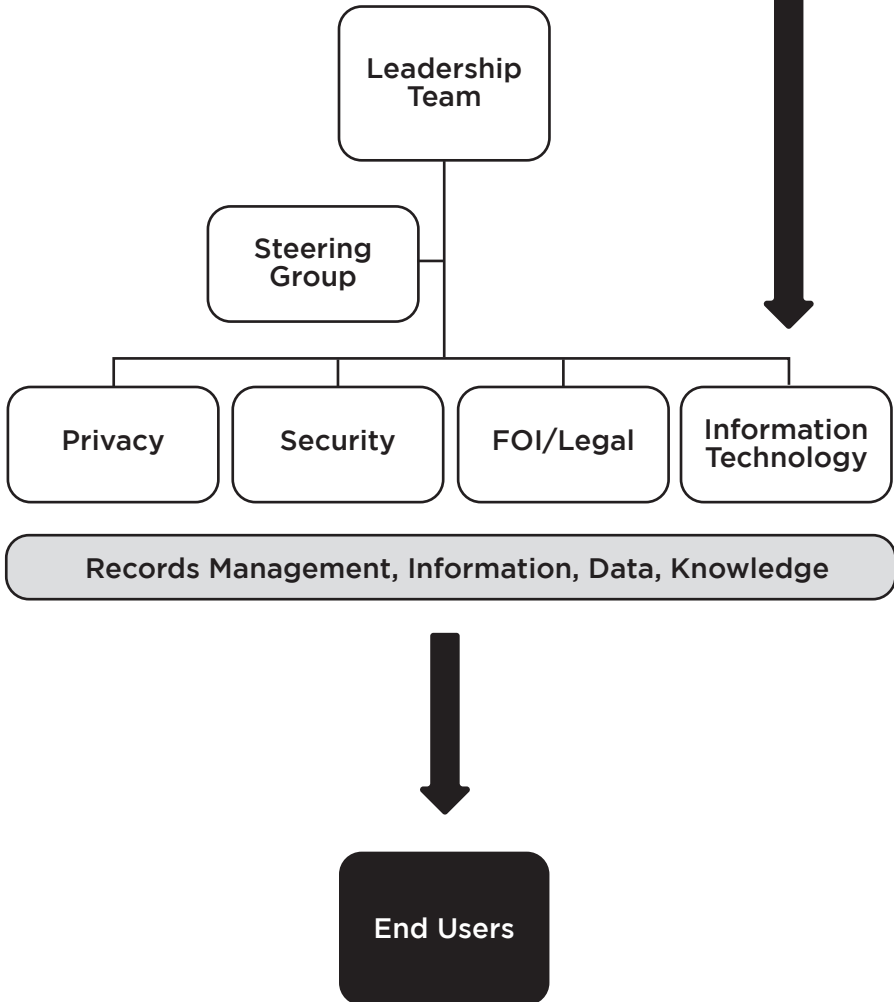
Taste

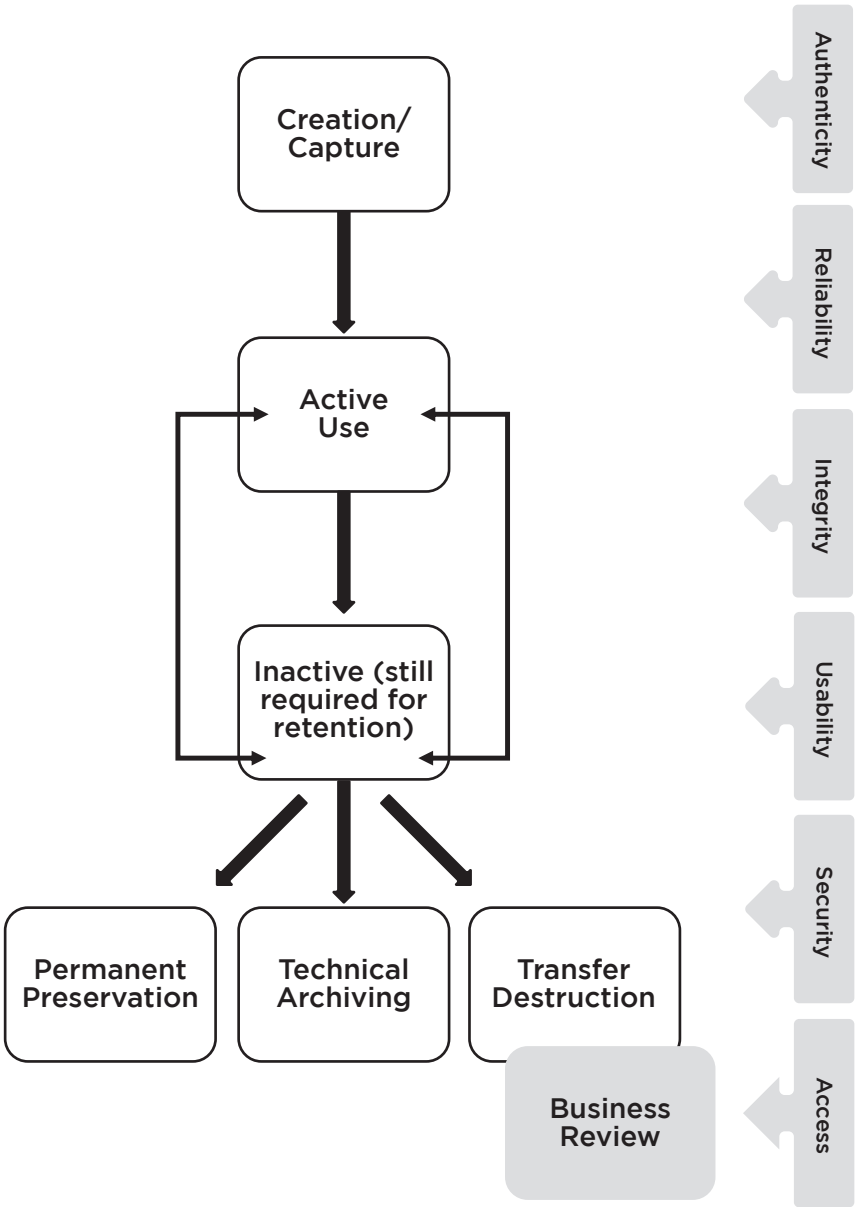
Supporting areas:

- Archives
- Risk
- Facilities
- Audit
- Strategic
- Planning

Supporting areas:

- Policies/Procedures
- Guidance/Training/Communication
- Tools







Planning

Use visuals
Keep it
Simple
Stupid
(KISS) Rule

Preparation

Storytelling
Topics
Start and End
Takeaway message

Practice

Rehearsing Tone,
Clarity, Record, Pace
Be Yourself

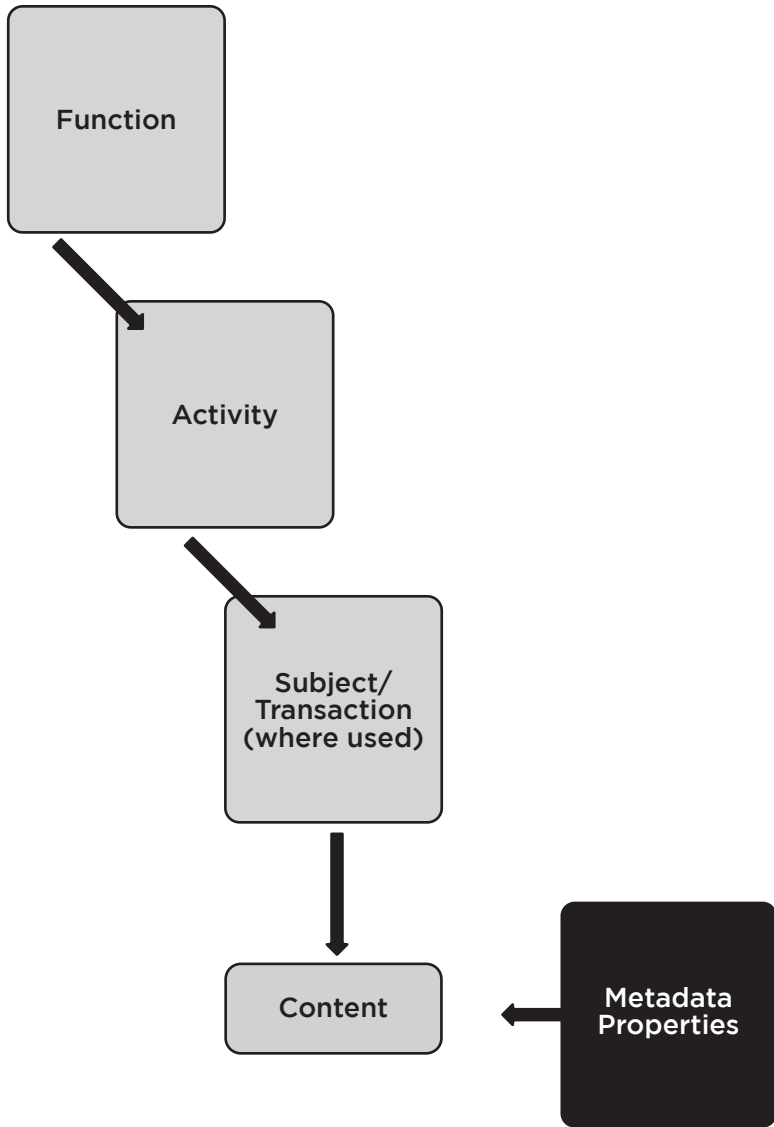
Personal

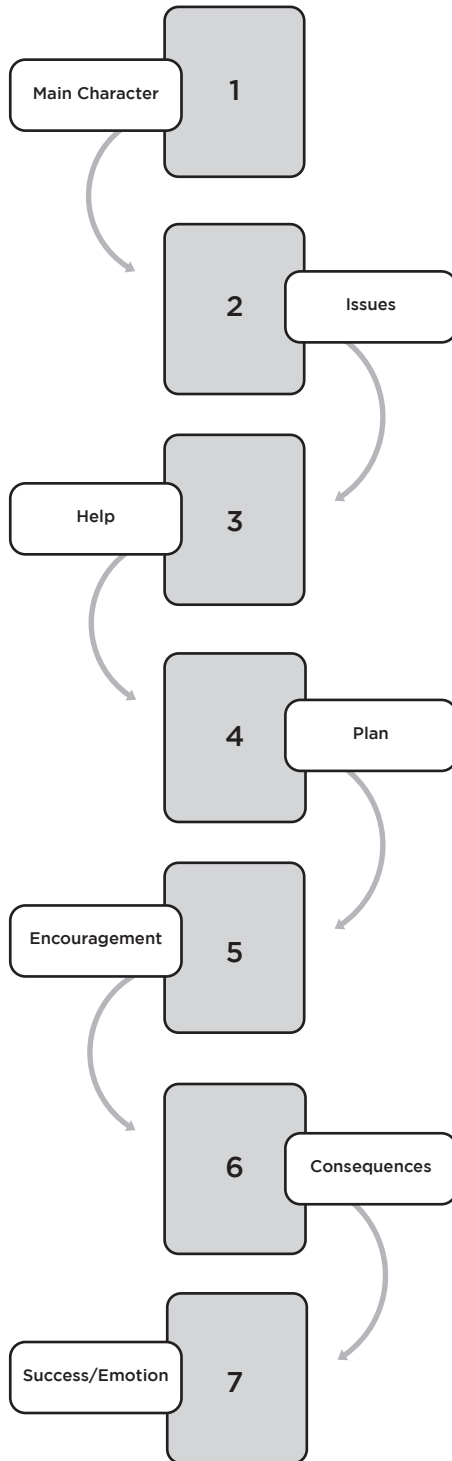
Energy Clothing
Getting into the Zone
Vocal Chords
Nervous

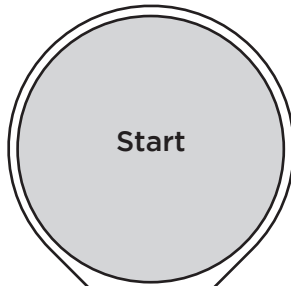
Performance

Confidence
Energy
Self Belief
Be Bold and Brave

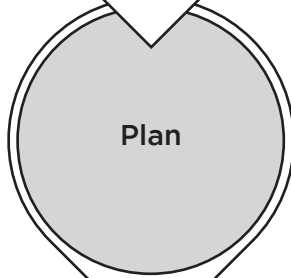
Be Authentic
Share Weakness
Energy
Enthusiasm
Have Fun







- Define, purpose, scope, objectives
- Find stakeholders for your team!



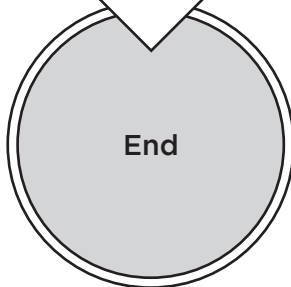
- Create project plan
- Develop a risk management strategy



- Start work on plan
- Build workflows assign tasks
- RACI model
- Keep everyone in the loop



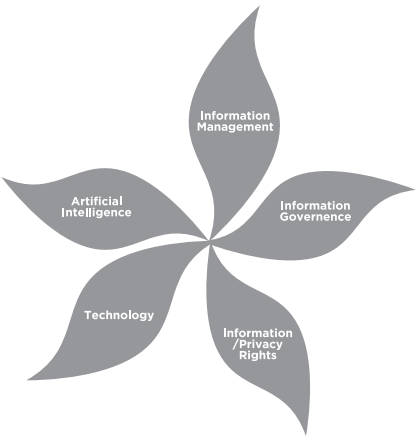
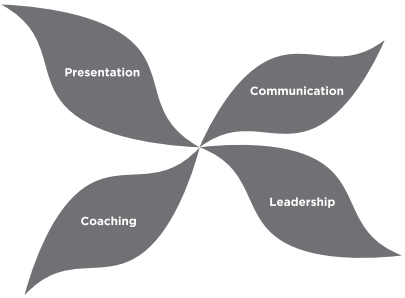
- Regular reviews
- Monitor against KPI
- Change if needed

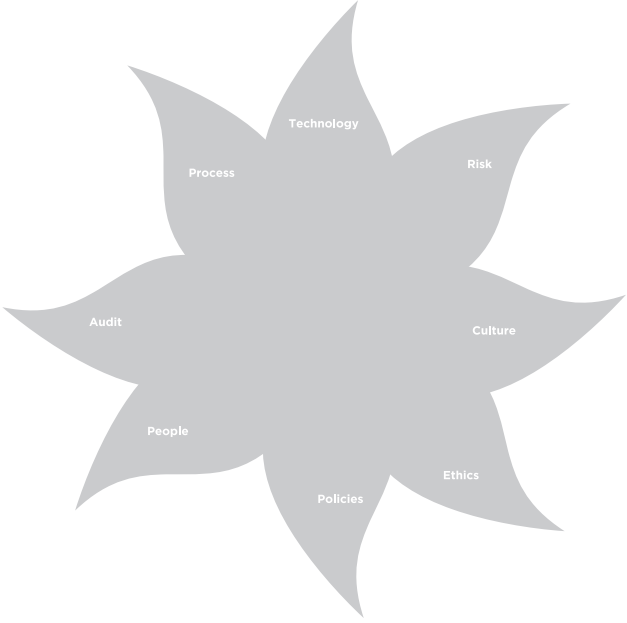


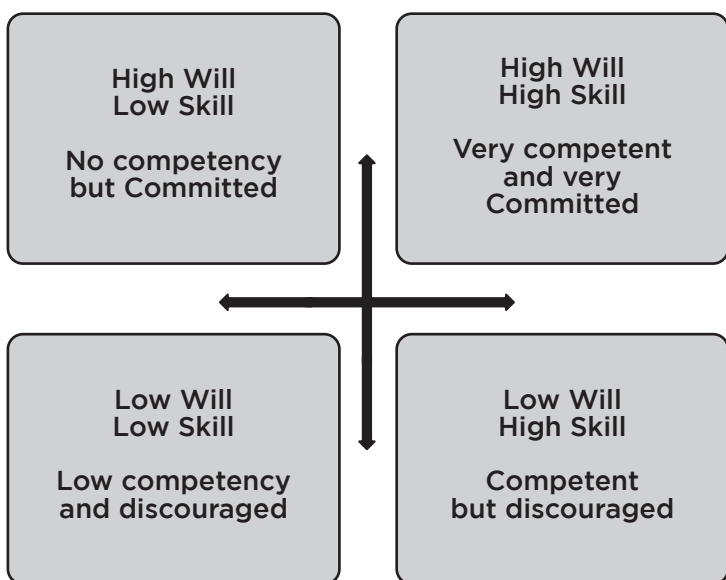
- Completed
- Discuss magic mistakes and successes
- Document lesson learnt











Information Strategy

